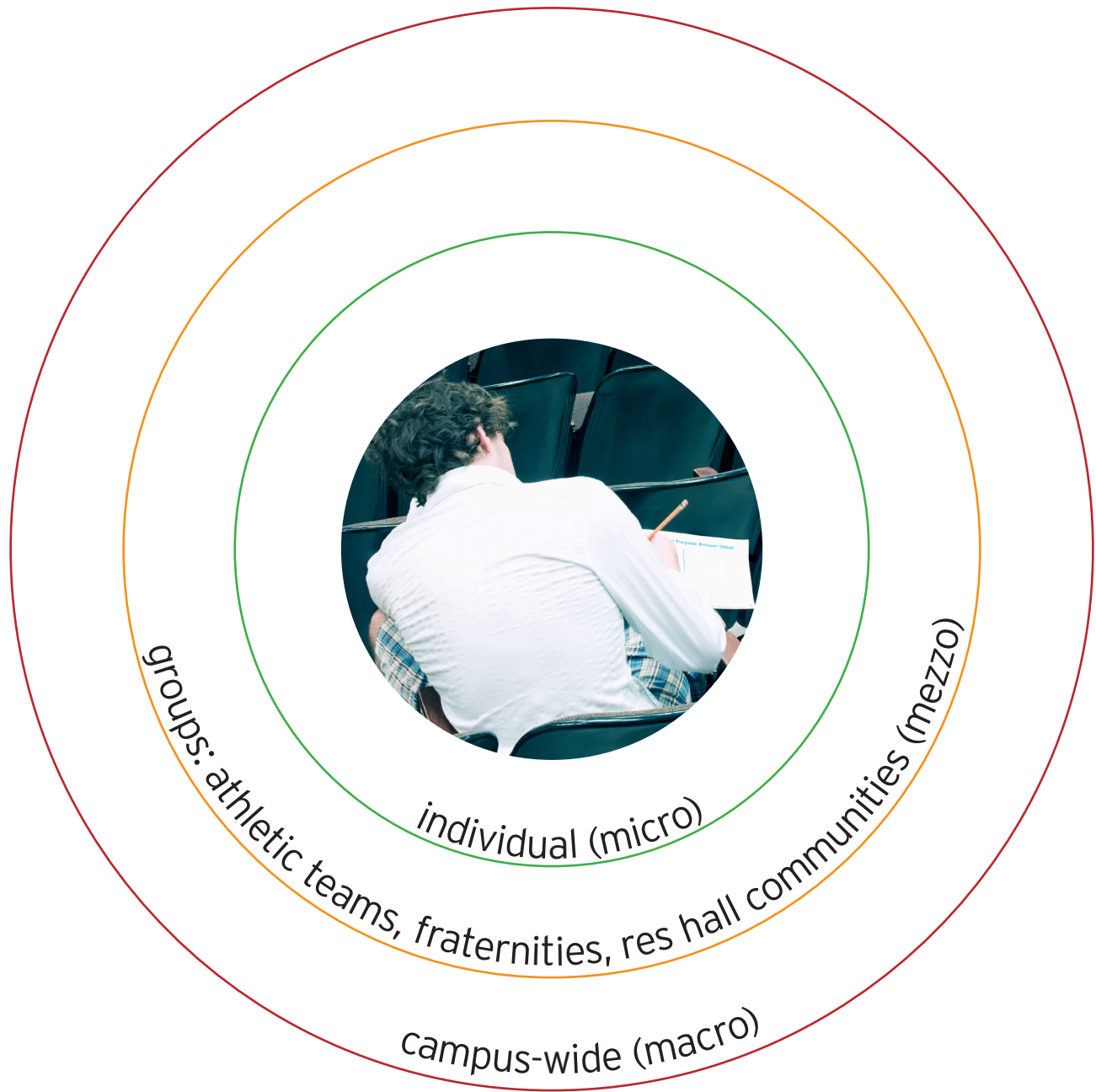
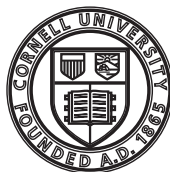


Alcohol and Other Drug (AOD) Program Framework



"Person in Environment"

Approach to AOD Prevention



Cornell University

Introduction

Federal regulations require that colleges and universities conduct a biennial review of their alcohol and other drug (AOD) policies and programs. The following report provides an overview of Cornell University's framework for AOD prevention. We provide an **inventory of the services, programs, and policies** designed to reduce AOD use and the harmful consequences that result from that use. This is not meant to be an exhaustive list. We recognize that many campus activities – for example, community-building programs in residence halls – may positively influence AOD use; however, for the purpose of this report, we chose to include only those approaches with an intentional AOD focus.

Cornell University applies an environmental management approach to the prevention of alcohol and other drug (AOD) abuse. Faculty, staff, students, and members of the Ithaca community, working under the auspices of the President's Council on Alcohol and Other Drugs, have guided the development of a comprehensive array of prevention strategies in an effort to change the culture of college drinking. In this report, we have divided these strategies into three overarching categories:

- **MICRO level strategies focused on helping the individual to change;**
- **MEZZO level strategies focused on group level change; and**
- **MACRO level strategies focused on changing the institutional culture**

In many cases, the choice to designate a strategy as micro, mezzo or macro was somewhat arbitrary and dependent on one's point of view. For example, a policy of parental notification of AOD violations profoundly impacts some individuals (a micro level approach) as well as the larger campus community (a macro level approach). In keeping with our public health orientation, when faced with a decision of how to categorize a strategy, we tended to apply the broadest relevant level.

Finally, in the interest of keeping this report brief, the extent to which departments collaborate on AOD prevention may not come across. Over the past 10 years, Cornell has cultivated a culture where every department recognizes that it has a role to play in creating a healthy and safe campus environment. The array of services, programs, and policies documented within this report could not have been achieved without collaboration and is a testament to a campus culture of shared responsibility for AOD prevention.

Micro

Targets Individual Level Change ● ● ● ●



Approach	Planning	Started	Established	Evaluated
Brief Alcohol Screening and Intervention for College Students (BASICS), a 2-session intervention, provided by the Health Promotion and Residential Programs Staff to all first time referrals for AOD services	■	■	■	■
Counseling and referral services provided to individuals	■	■	■	□
Group counseling offered to students contemplating making changes to their use of AOD	■	■	■	□
Alcohols Anonymous Groups for students committed to abstinence	■	■	■	□
Discernment of students at risk for alcohol problems living in residence halls	■	■	□	□
Discernment of students at risk for alcohol problems accessing health services	■	■	□	□
Coordination of care with treatment agencies in the community, Counseling and Psychological (CAPS) Services on campus, and Judicial Administrators' (JA) office	■	■	□	□



Approach	Planning	Started	Established	Evaluated
Web-based alcohol education for all incoming first-year students				
Social event management of fraternity parties that prohibit the service of hard alcohol and requires water and food be present				
Hazing.cornell.edu website provides information, allows confidential reporting of hazing incidents, and documents hazing violations				
Workshops and guest lectures on AOD abuse and hazing to fraternities and sororities, athletic teams, and classes				
Athletic Department alcohol policy prohibits the provision and consumption of alcohol with any recruits or other prospective students-athletes visiting Cornell				
Student athletes hosting recruits required to abstain from AOD use and cannot provide or encourage substance use				
Athletic department staff not permitted to consume alcohol in the presence of student-athletes without prior approval from department administration				
Alcohol not permitted at athletic practices, competition sites, team meetings, team meals, team banquets, in locker rooms, in coaches offices, on or during travel by any means, on away trips, or while the student-athlete is in uniform				
Student-athletes tested for banned illicit substances and may lose eligibility to compete should they test positive, following National Collegiate Athletic Association guidelines				
Modification of the Greek recognition policy to mandate dry recruitment, rush, new membership and initiation (with support from Trustees)				
Documentation required that bursared fraternity social dues not used for the purchase of alcohol				
Reduction of the number of open parties at fraternity chapters held per semester from eight to three				
Consistent enforcement of Greek social events via joint CUPD/IPD monitoring				

Macro

Targets Campus Level Change



Approach	Planning	Started	Established	Evaluated
Homecoming event management addresses alcohol problems at this high-profile event				
Medical Amnesty Protocol (MAP) provides amnesty from some judicial consequences in cases of alcohol-related medical emergencies				
Slope Day event management reduces high-risk drinking on Libe Slope				
Executive Committee on Campus Health & Safety oversees campus prevention efforts				
President's Council on AOD advises university administration on policies and services				
Campus Community Coalition, led by Cornell's Office of Community Relations, provides a channel for communication and problem-solving between Cornell, Ithaca College, Tompkins Cortland Community College, residents, and tavern owners				
Training of judicial hearing board, peer review board, and residence hall staff on the importance of leveraged sanctions for AOD Code of Conduct violations				
Policy distribution, via an annual email, sent to students providing web-links to AOD related resources including Policy 4.8 (Alcohol and Other Drugs) and the <i>Campus Code of Conduct</i>				
Annual Security Report, with information regarding AOD-related policy, distributed by campus police				
Media communication (advertisements in student newspaper, posters, and web-pages with information on alcohol poisoning, strategies for low risk drinking, and what do when a friend has a drinking problem) targeted to students				
Parent education via orientation programs, <i>Family Guide</i> and web materials, addresses talking with students about alcohol				
CUTonight Commission distributes Student Assembly allocated funding to student groups holding alcohol-free, late night recreational events				
Community Centers provide periodic alcohol-free "all-nighter" events				
Parental notification by the Dean of Students for students who commit a second AOD offense				
Judicial action on third-time AOD violations to encourage voluntary or mandatory leave from the University				
Serious off-campus violations addressed by campus judicial office				
Reduction of pre-event drinking on Slope Day				
Faculty education on identification and referral of AOD concerns addressed in Notice & Respond workshops and faculty handbook (<i>Recognizing and Responding to Students in Distress</i>)				

Recommendations: next 2 years

This section provides a timeline, with specific steps, for the implementation and evaluation of the University's Alcohol Abuse Amelioration Strategy (A.A.A.S). The A.A.A.S. consists of 7 items, in various stages of implementation:

1. Parental notification of repeated AOD violations	
<p>Current Status:</p> <p>At the discretion of staff, parental notification of AOD violations may occur after two or three violations. Since Spring 2010, the Dean of Students (DOS) may send a letter to students' parents in cases where there have been two AOD violations. Prior to mailing letters, the DOS is likely to contact students to provide support in the process. It has become a routine practice of the JA's office to call parents in cases where there are three or more AOD violations.</p>	<p>Steps for next two years:</p> <p>Convene a committee with representation from the DOS office, JA's Office, and Gannett to conduct an evaluation of parental notification to examine the extent to which parental notification occurs and the outcomes of the notification.</p>
2. Increased JA enforcement/scope around alcohol abuse	
<p>Current Status:</p> <p>Since 2008, the JAs office has been more likely to pursue a suspension in cases where students have had at least three alcohol or other drug violations and the hearing board has been increasingly likely to require suspensions in these cases. This increased enforcement has led some students to take a health leave of absence (HLOA). Regardless of whether a student is suspended or receives a HLOA, students are required to receive an AOD evaluation at a licensed treatment facility and follow all treatment recommendations before returning to campus.</p>	<p>Steps for next two years:</p> <p>Convene a committee with representation from the JA's office and Gannett to conduct an evaluation of the years 2009-2011 to determine:</p> <ul style="list-style-type: none"> • How many students had three AOD violations; • What was the outcome of each of those cases; and • How many of these students received AOD treatment?
3. Increased discernment of students at risk with AOD problems	
<p>Current Status:</p> <p>Significant work toward this goal has been achieved in the Residential Program system. In partnership with staff at Gannett, Residential Programs staff receive extensive training regarding identifying students in distress, including students who may have an AOD problem. Residential Advisors document all alcohol incidents and, throughout the year, student resident advisors meet regularly with residence hall directors to discuss emerging concerns among residents. Residential Program administrators participate in the Alert Team.</p>	<p>Steps for next two years:</p> <ul style="list-style-type: none"> • Develop a model with leadership in the Greek system to identify and refer students with AOD problems and other mental health concerns. • Engage West Campus leadership in efforts to identify and support students in distress. • Convene a committee to examine what more can be done to identify students in distress, including reviewing the pilot program in Dickson Hall based on the Trojans Care for Trojans program at the University of Southern California.

Recommendations: **next 2 years**

4. Alcohol and other drug-free recruitment and new member process for students joining fraternities or sororities.	
<p>Current Status:</p> <p>In 2010, the Board of Trustees approved a change to the Recognition Policy for fraternities and sororities which specifies that University recognition will depend on all recruitment and new member activities being alcohol and other drug-free and devoid of hazing.</p>	<p>Steps for next two years:</p> <p>Interfraternity Council fraternities will phase in alcohol-free recruitment week activities over a two-year (2010-2011 and 2011-2012) period.</p>
5. Joint CU Police Department/Ithaca Police Department involvement in visiting off-campus Greek social events to ensure consistent enforcement	
<p>Current Status:</p> <p>Joint CU Police Department/Ithaca Police Department involvement in visiting off-campus Greek social events to avoid inconsistent treatment of University-owned versus private fraternities.</p>	<p>Steps for next two years:</p> <p>Kathy Zoner will convene a meeting of the CU Police Department and Ithaca Police Department to plan joint patrols.</p>
6. Disaggregate payment for alcohol from other fees in University-facilitated payment systems, such as City Bucks and the Bursar bill	
<p>Current Status:</p> <p>Currently, students can use City Bucks to purchase alcohol at restaurants that accept City Bucks. Parents who purchase City Bucks for their students are not informed of this possibility, nor do parents receive detailed receipts indicating when alcohol has been purchased. Also, greek organizations are permitted to place social dues on the University bursar bill. While it is a policy of the OFSA that social dues may not be used for the purchase of alcohol, there is no oversight and widespread disregard among IFC organizations.</p>	<p>Steps for next two years:</p> <ul style="list-style-type: none"> • Collaborate with Dining Services to eliminate the use of City Bucks to purchase alcohol. • Collaborate with the Bursar's Office to add language to the bursar bill stating that social dues are added the bursar bill as a courtesy but does not imply University oversight of fraternity and sorority organizations.
7. Continued migration to a safer Slope Day	
<p>Current Status:</p> <p>Major policy changes to this event, initiated in 2003, have led to reductions in underage drinking and extreme high-risk drinking on Slope Day. Despite this progress, heavy drinking continues before the event, particularly among those age 21 and older, and members of fraternities and sororities.</p>	<p>Steps for next two years:</p> <ul style="list-style-type: none"> • Continue to enhance the event through the provision of high quality entertainment that will serve as an incentive to minimize intoxication among students who drink. • Identify strategies for reducing alcohol consumption before the event in fraternities, residence halls, and off-campus settings.

Notes:

This report document outlines Cornell's approach to AOD Prevention, and provides an overview of current initiatives, as well as recommendations for action in the next two years.

Not reflected in this document are additional ideas being considered for long-term change at Cornell. Such ideas include:

- The provision of housing for students in recovery
- The development of alcohol-free social venues

Contributors to this report include:

- Travis Apgar, Associate Dean of Students
- MaryBeth Grant, Judicial Administrator
- Joe Burke, Director of Residential Programs
- Kent Hubble, Dean of Students
- Deborah Lewis, Alcohol Projects Coordinator
- Timothy Marchell, Director of Mental Health Initiatives
- Susan Murphy, Vice President for Student and Academic Services

Questions concerning this review can be directed to:

Deborah Lewis, MEd

Alcohol Projects Coordinator
Gannett Health Services
Ho Plaza
Ithaca, NY 14853-3101

DKL24@cornell.edu

Design:

Jennifer Austin, MPH
Gannett Health Services