## President’s Council on Alcohol & Other Drugs
### 10/28/14
### Meeting Minutes

**Attendance:** Jason Allen, Sarah Balik, Kathleen Blair, Joe Burke, Casey Carr, Leslie Carson, Denice Cassaro, Katherine Cianciotto, Olivia Davis, David Delchamps, Annie Dyatel, Greg Eells, Stephanie Ellman, John Elton, Christiana Falco, Ross Gitlin, Kent Hubbell, Lauran Jacoby, Andrea Kim, Diane Kubarek, Anya Laibangyang, Chad Lazar, Eric Lim, Garrison Lovely, Tim Marchell, Susan Murphy, Amanda Nichols, Alexander Powell, Cameron Pritchett, Sarah Reitman, Nate Rogers, Laura Santacrose, Joe Scaffido, William Sonnenstuhl, Mark Stanley, Gary Stewart, Richard Connor Walroth, Sarah Wattenberg, Erika Whitestone, Brandon Yeh, Kathy Zoner

<table>
<thead>
<tr>
<th>Topic</th>
<th>Action Item</th>
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<tr>
<td><strong>I. Welcome and introductions</strong></td>
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<td>Council members introduced themselves and their affiliated groups.</td>
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<td>• <strong>Overview</strong></td>
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<td>Tim Marchell presented an overview of Cornell’s AOD public health strategies and corresponding research from the NCHIP project and beyond. Some of the strategies that Cornell University uses include:</td>
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<td>• Screening in medical visits</td>
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<td>• Encouraging calls for help: Good Sam Protocol (GSP)</td>
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<td>• Reduce access to alcohol among first-year students</td>
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<td>o (E.g. 4 quarter system in Greek community)</td>
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<td>• IPD-CUPD joint patrols off-campus on peak weekends</td>
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<td>• Social norms poster campaign</td>
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<td>• Fostering neighborhood relations: BEAR Walk</td>
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<td>• Student Leadership (including Cayuga’s Watchers and Sober@Cornell)</td>
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<td>• Expanding late-night recreation</td>
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<td>• <strong>Post NCHIP Planning Structures:</strong></td>
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<td>With the NCHIP project completed, the Council discussed ways to work together on these AOD-related initiatives beyond the 1x/semester Council meetings.</td>
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<td>Potential Committees/Work Groups:</td>
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<td>• Strategic planning (staff)</td>
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<td>• Bear Walk committee</td>
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<td>• Slope Day Programming Board</td>
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<td>• “Safer Parties” workgroup</td>
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<td>o Educational Strategies</td>
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<td>o Environmental Strategies</td>
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Council members discussed the following suggestions:

- Campus-community coalition where CU, IC, TC3 discuss shared issues
- Suggestion for weekly or biweekly meetings to focus on these issues, similar to working group under NCHIP.

**Culture Change Model**

- Discussion was had about the connection to Dr. Melanie Boyd at Yale University. Dr. Boyd works to reduce sexual violence by changing the campus culture to a culture that promotes healthy sexual relationships. Can we find a way to promote conversations about safe, healthy social interactions in the context of drinking?
- A suggestion was given to bring Greek chapter presidents into these conversations, since they are the ones most directly involved in hosting Greek parties.

**Graduate students**

- A suggestion as made to measure alcohol use among graduate students.

**II. Update on the BEAR Walk August 2014**

- Cornell implemented the first ever BEAR Walk, a new initiative aimed at welcoming neighbors of Collegetown and sharing resources and information with them about how to be a good neighbor.
- Interdisciplinary teams of students, staff, administrators and city officials walked around the Collegetown neighborhood handing out information.
  - The goal was to reach 600 Collegetown units of students and permanent residents.
  - Twenty three interdisciplinary teams (104 students, staff, administrators and city officials) participated in the BEAR Walk.
- Student leaders led team conversations using a script.
- The goals of the BEAR Walk were to:
  - Distribute information on how to be a good neighbor, “party without the police” and generally foster a sense of connection with others, helping them to realize there are permanent residents who also live in the Collegetown neighborhood.
  - Develop connections among the interdisciplinary team members.
- Goals for next year:
  - Increase the number of students and permanent residents reached in the BEAR Walk.
  - Increase publicity of the event next year so more people recognize the BEAR Walk next year
  - Engage interested Collegetown businesses in a promotional partnership.
III. Update from Cayuga’s Watchers

Cayuga’s Watchers (CW) is a student-run nonprofit that recruits, trains, and hires students to act as prosocial bystanders for alcohol poisoning and sexual violence.

- To date, there are 600 students trained, 140 serving as employees
  - 1st semester first year students can train, but must be at least 2nd semester first year students to become an employee.
- The goal is to work toward making CW part of Cornell’s social norm.
- Plan for the 2014-2015 academic year:
  - Recruit more members
  - Expand training programs
  - Increase publicity
  - Reach out to student groups outside of the Greek community to increase their presence at other social gatherings.
- To date, CW has had many interventions over last 45 events and zero transports

IV. Update on Late-Night Programming during Fall 2014

There was an initiative to increase late night programming during the first 6 weekends of the Fall 2014 semester. Many different student groups were working with staff members on the President’s Council of Alcohol and Other Drugs to create a variety of on-campus events that were held late in the evening on weekend nights. In addition to CU Tonight funded events, some new late night programming was implemented including Movies Under the Stars (back to back movies on the slope) sponsored by the Class Councils, and a Dodgeball tournament and a Late-Night Munchies event both sponsored by Greek organizations. Logistical challenges to planning these late night events for the beginning of the Fall semester included securing on-campus space and the corresponding permits. There is a challenge of making these late night programming options equally appealing so that students will want to attend.

V. Next meeting: Tuesday, March 10, 2015 from 4:45pm – 6:15pm