Remember the Fun

I'm about this life

#yaaassss

Sam's moves were on fleek

??????!!!

72%

“I have not had a memory loss due to drinking in the past year.”

This poster is part of a campaign presenting Cornell student data, derived from the Alcohol and Social Life Survey, fall 2014 (N=2675 54% response rate). The data, which may be personally surprising, affirming, or disturbing, are intended to challenge commonly held misperceptions and generate conversation about actual characteristics of the Cornell community. Get more info about the data, and the survey from which it was drawn: www.gannett.cornell.edu/target

Brought to you by: CU Emergency Medical Services, Cornell Minds Matter, Gannett Health Services, Institutional Research and Planning, Office of Fraternities, Sororities, and Independent Living, Residential Programs, Student-Athlete Advisory Council, Student Assembly

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to drink legally

Target safety. Target success.